

SHOP! VIBESPACE AWARDS 2025

Fact sheet

Entry Kit



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SHOP! 2025 VIBESPACE AWARDS

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SHOP! 2025 VIBESPACE AWARDS

AWARD INTRODUCTION



SHOP! VIBESPACE AWARDS is a prestigious award program in the retail design space, hosted by SHOP! East Asia Cooperation Organization (SHOP!eaco). This professional, market-oriented, and globally recognized awards celebrates outstanding design across commercial environments. It aims to recognize, celebrate, and showcase exceptional spatial design worldwide. The awards emphasize integrating retail design with contemporary trends, driving innovation in spatial design, and advancing sustainable development within the retail sector and consumer experiences.

80+Years of industry Association History

Founded in 1936, the SHOP!eaco is most authoritative, and non-profit interational retal organization. Through organizing valuable activities,forward-looking research, and global award competitions, we fulfil our mission of advancing the global retal industry. (SHOP! Global Website.shopassociation.org)

60+Years of Award Competition History

Since the first SHOP! Awards in 1958, over 100,000 entries have been submitted globally. The association's international awards include: **SHOP! MARKETING AWARDS CONTEST**

SHOP! DESIGN AWARDS CONTEST

In 2025, the **SHOP! VIBESPACE AWARDS** was established to recognize innovation in commercial environments and promote the development of the retail industry.

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HISTORY



Over 80 years history, share the ups and downs with retail industry.



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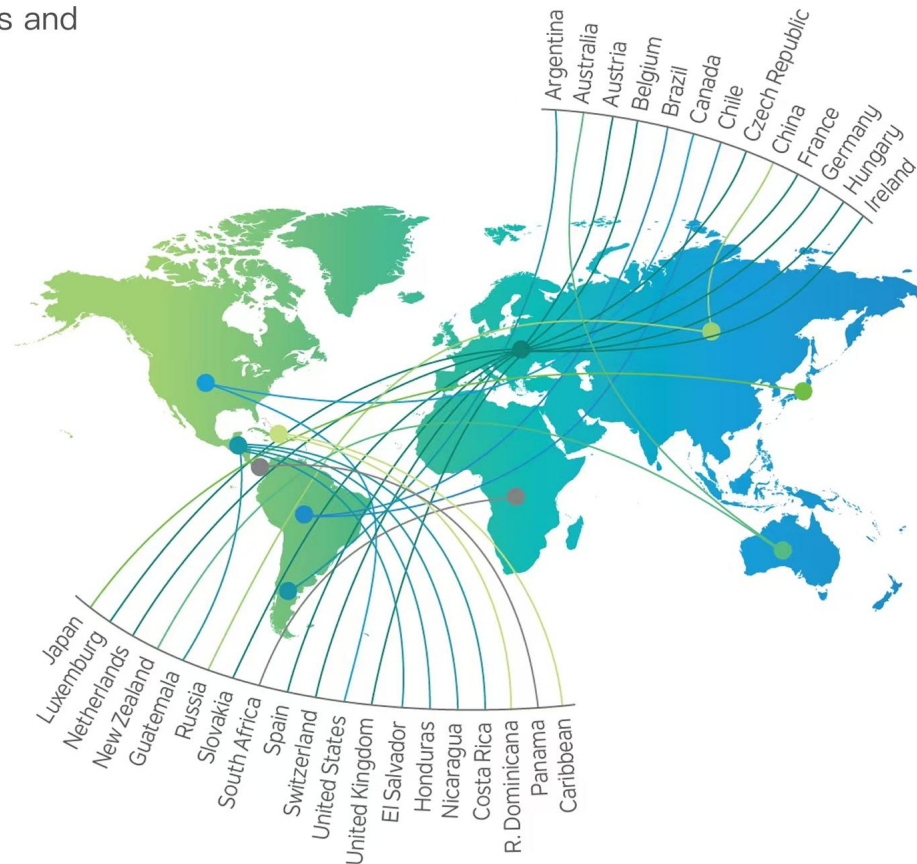
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SHOP! 2025 VIBESPACE AWARDS

HISTORY

SHOP! boasts **15** branches across **25** countries and regions with nearly **1500** corporate members.

Branch	Country
AUSTRALIA/NEW ZEALAND	
ARGENTINA	
BRASIL	
CENTRAL AMERICA & THE CARIBBEAN	
CENTRAL EUROPE	
CHILE	
DACH	
EAST ASIA COOPERATION ORGANIZATION	
FRANCE	
HUNGARY	
RUSSIA	
SOUTH AFRICA	
SPAIN	
UK / IRELAND	
USA / Global	
JAPAN	



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SHOP! 2025 VIBESPACE AWARDS PAST WINNERS



Over **100,000** products and projects have participated in the awards, making it a highly sought-after honor in the industry.



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SHOP! 2025 VIBESPACE AWARDS

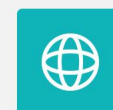
REASONS TO PARTICIPATE

2025 SHOP! VIBESPACE AWARDS is about to open for global submissions. Here's why you should participate!



The "Retail Oscar"

With decades of history, the SHOP! Awards have covered the entire industry and are highly valued and favored by global brands and retailers.



Low-Cost Way to Gain International Recognition

By participating, use the strength of your work to win global exposure! Leverage the SHOP!eaco to easily enter overseas markets!



Internationally Recognized Certification

Winners will receive a trophy and certificate certified by SHOP! Global International Competitions, gaining authoritative international endorsement!



Compete with Global Fortune 500 Companies

With over 100,000 products and projects competing globally, winning means your company has entered the top tier of international excellence.



International Resources and Connections

Get opportunities to participate in international exhibitions and tours, connecting with industry leaders and potential clients.



Inspire Your Team and Encourage Innovation

Participation will motivate your internal team to make innovations and progress.

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TIMELINE AND FEES



The SHOP! Design Awards features transparent fee structures with no hidden costs. Participants can pay in USD through online payment methods.

	Early Bird	Regular	Latecomer	Judging	Results Announcement	Awards Ceremony
Timeline	2025.07–08	2025.09–10	2025.11	2025.12	2025.12	2026.03
Fees	\$200 per entry	\$220 per entry	\$240 per entry	–	–	–

*The organizer reserves the right to adjust the timeline. Please refer to the latest official notice.

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SHOP! 2025 VIBESPACE AWARDS

CATEGORIES

Currently featuring two categories: **“Built or Under Construction Projects”** and **“Conceptual Projects”**.
comprising 11 tracks that cover virtually all aspects of spatial design.

Built or Under Construction Projects	Conceptual Projects
Shopping Malls & High Streets	Shopping Centers (Malls), Department Stores, Pedestrian Streets, Indoor Shopping Arcades, Underground Malls, etc.(Included under "Shopping Malls & High Streets" or as examples)
Residential Spaces	Apartments, Multi-Unit Housing, High-Rise Residences, Affordable Housing, Senior Living Facilities, Student Housing, etc.(Sub-categories of "Residential Spaces")
Workplace Environments	Office Buildings, Commercial Offices, Corporate Headquarters, R&D Centers, Government Buildings, Financial Institutions, etc.(Sub-categories of "Workplace Environments")
Hospitality Spaces	Star-Rated Hotels, Budget Hotels, Boutique Hotels, Hostels/B&Bs, Resorts, Theme Hotels, Motels, etc. (Sub-categories of "Hospitality Spaces")
Urban Environments	Urban Plazas, City Parks, Public Green Spaces, Transportation Hubs, Urban Skylines, etc.(Sub-categories of "Urban Environments")
Luxury Residences / Villas	Single-Family Homes (Villas), Duplexes, Townhouses, Stacked Townhouses, etc. (Premium Residential) (Sub-categories of "Luxury Residences / Villas")
Retail Environments	Specialty Stores, Supermarkets, Convenience Stores, Department Stores, Discount Stores, Brand Flagships, etc.(Sub-categories of "Retail Environments")
Real Estate Sales Centers & Model Homes	Real Estate Showrooms, Sales Galleries, Model Homes/Units, etc.(Sub-categories of "Real Estate Sales Centers & Model Homes")
Cultural & Exhibition Venues	Temporary Installations & Exhibits, Museums, Art Galleries, Exhibition Halls, Libraries, Theaters, Concert Halls, Artist Studios, etc.(Sub-categories of "Cultural & Exhibition Venues")
Recreational Vehicle (RV) Facilities	RV Campgrounds, RV Parks, RV Rental Centers, etc.(Sub-categories of "Recreational Vehicle (RV) Facilities")
Other Project Types	Restaurants, Cafés, Fitness Centers/Gyms, Swimming Pools/Aquatic Centers, Clubs/Clubhouses, Sports Venues, Healthcare Facilities, Educational Institutions, etc.(Examples for "Other Project Types" – these represent diverse commercial/institutional spaces not covered by the main categories)

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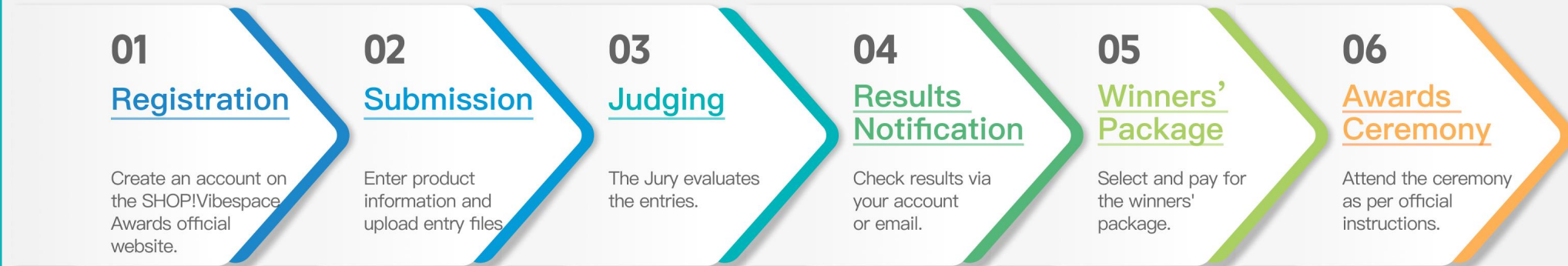
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SHOP! 2025 VIBESPACE AWARDS

SUBMISSION PROCESS



To participate in the SHOP! Vibespace Awards, you must provide information about the product, manufacturer, and designer that can be used for judging and display. If your entry wins, the above information will also be used for showcasing. Once the registration fee is paid, your entry is considered complete. A detailed overview of the required information and files can be found on the next page.



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SUBMISSION REQUIREMENTS



Competition Rules:

SHOP! VIBESPACE AWARDS is open to brands, institutions, designers, and teams worldwide. Eligible entries include conceptual proposals, projects under construction, and completed projects of all scales.

Fill in Information:

You must provide the following information in English under the "Project Information" section. If selected as a winner, this information will be authorized for use in awards publications, certificate printing, and online exhibitions. If you wish to postpone public exhibition of the work, please check the "Confidentiality Clause" option. All submitted entries must be owned by the entrant or come with explicit authorization from the copyright holder(s) for contest participation.

Project Information

1. Design Firm/Team/Designer(s)(List all contributors. Maximum: 15 designers)
2. Location of Design Firm/Team(Country, Province/State, City)
3. Project Entry Name
4. Category(Select from competition tracks)
5. Project Overview(Max 100 words)
6. Project Location(Site address/city/country)
7. Project Timeline(Design/Construction/Completion dates)
8. Design Concept Statement(Max 100 words)

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SUBMISSION REQUIREMENTS



Digital Materials:

To ensure the jury fully evaluates your entry, please upload digital materials including images, videos, and presentation documents.(Note: You may specify whether materials are for jury review only or may be published online if selected as a winner.)

Digital Material Specifications

- *1. Design Booklet (Required)– Format: PDF– Layout: Horizontal– Content: Technical drawings, renderings/actual photos, analytical diagrams– Resolution: ≥ 220 dpi– Length: ≤ 20 pages– File Size: ≤ 200 MB
- *2. Key Images (Required)– Format: JPG– Content:
 - 3. renderings/actual photos of the project– File Size: ≤ 20 MB each
 - 3. Display Panel (Optional)– Format: PDF– Layout: Vertical– Resolution: ≥ 220 dpi– Length: 3–5 pages– File Size: ≤ 200 MB
 - 4. Video Presentation (Optional)– Format: MP4– Duration: ≤ 1 minute– File Size: ≤ 300 MB

Submission Guidelines

- a. Watermarks strictly prohibited on images.
- b. Usage Authorization:Submitted images/panels may be used for:(1) Judging(2) Online winner showcases(3) Winner promotion campaigns
- c. Submission Requirements:– Items 1 & 2 are mandatory– Items 3 & 4 are optional but recommended for comprehensive evaluation

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AWARD STRUCTURE

The SHOP! VIBESPACE AWARDS are divided into four levels: **Gold, Silver, Bronze,** and **Winner.** Each award winner stands out as a top contender after competing with global Fortune 500 companies.

SHOP! VIBESPACE AWARDS GOLD 2025



SHOP! VIBESPACE AWARDS SILVER 2025



SHOP! VIBESPACE AWARDS BRONZE 2025



SHOP! VIBESPACE AWARDS WINNER 2025



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WINNERS PACKAGE AND DETAILS



All Gold, Silver, Bronze, and Winner awards winners are required to book the Winners' Package. These benefits will help you communicate your success to potential clients, global media, and business stakeholders.

WINNERS' PACKAGE	Winners' package \$800	Gold, Silver and Bronze Winners Package \$1200
Winner Label	✓	✓
Digital Certificate*1+ Physical Certificate*1	✓	✓
Online Exhibition	✓	✓
SHOP! eaco Official Announcement	✓	✓
Digital Yearbook	✓	✓
Mainstream Media Coverage	✓	✓
Awards Ceremony Ticket*1	✓	✓
Social Media Exposure	✓	✓
Winner Promotion Service	✗	✓
Trophy*1	✗	✓
Free SHOP!eaco Membership*1	✗	✓
Free Entry Slot for Next Competition*1	✗	✓

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WINNERS PACKAGE AND DETAILS



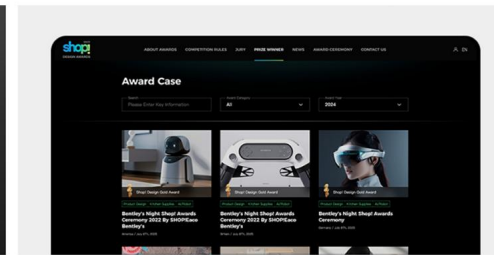
Winner Label

Winners can use the Winner Label globally on packaging, advertisements, printed materials, websites, and events related to their awarded work.



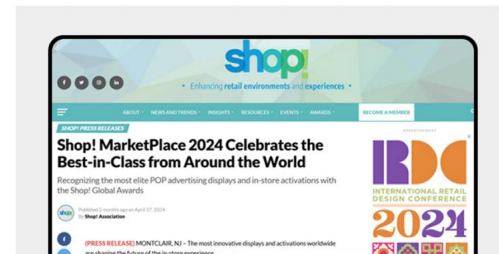
Winner Certificate

Winners will receive both a digital certificate and a physical certificate to certify their achievement.



Online Exhibition

All winning works will be archived in our winners' collection and showcased globally on our official website.



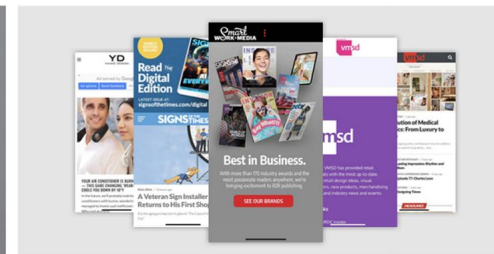
SHOP! Global Website Feature

Outstanding winning works will be featured on a dedicated section of the SHOP! global official website.



Digital Yearbook

Each year's outstanding winning works will be included in a digital yearbook for promotion. Winners will receive a copy of the digital yearbook.



Mainstream Media Coverage

All award winners benefit from our global media partnerships and gain exposure opportunities through mainstream media outlets.

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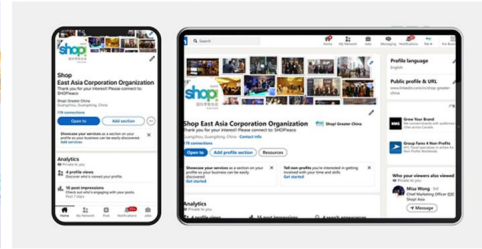
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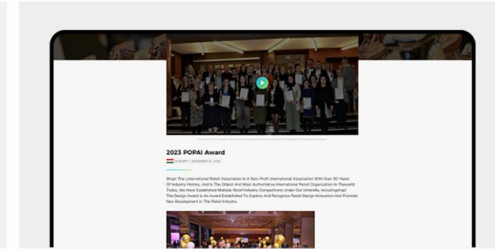
Awards Ceremony

Winners will receive a ticket to the annual awards ceremony and be invited to attend the ceremony as well as related exhibition events.



Social Media Exposure

Winners will be featured on SHOP! Vibespace Awards' social media platforms, including Instagram, Facebook, Youtube and other official accounts.



Winner Promotion Service

We will showcase the winners' promotional videos and interview documentaries through specific channels such as the official website.



SHOP! Trophy

The SHOP! Trophy (also known as the "Little Golden Man") was sculpted by Elliot J. Axelrod in New York in 1950. We provide one trophy to Gold, Silver, and Bronze award winners, symbolizing they are "Oscars" of the retail industry.



Membership

Winners will receive a complimentary membership to SHOP!eaco to enjoy benefits such as overseas exhibitions and business tours.



Complimentary Entry

The work is eligible to participate in the next edition of the SHOP!VIBESPACE AWARDS with the entry fee waived.

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JURY



The SHOP! Vibespace Awards jury is composed of authoritative figures from the international retail and design fields to ensure the professionalism, fairness, and authority of the evaluation. The jury is formed by invitation and its members vary each year, below is an introduction to some of the judges.



Jiaxin Zhang

China

Vice President, Guangdong Environmental
Art Design Industry Association
Professor of Engineering



NICHOLAS FUNG

MALAYSIA

EZHEN DESIGN FOUNDER
Former Design Director,
Asia Pacific at Denniston
International Architects



Suo Sam

China·Tai Wan

Platform 72 Creative Director
Former professor at Taiwan
National University of Arts



Harriet Sheffer

United Kingdom

Former Chairman of the SW
Board of the British Chamber of
Commerce in Southwest China



Gaosong Huang

China

Professor of Engineering
State-Registered Architect

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Hihope Zhu

China

ShenZhen Archihope Architectural
Design Firm
General Manager/Chief Designer



Jacky Chan

China

Wild Urban General Manager
Design Director



Will

China

Design Director, JD Wuxing
Appliance Group Co., Ltd.



Jie Zhu

China

Beijing Jinghai Sunshine
Architectural Engineering Design
Co., Ltd./General Manage、
Design Directo/Engineer



LAN CHI FUNG

China·Hong Kong

HOW Interior Design Limited
Design Director

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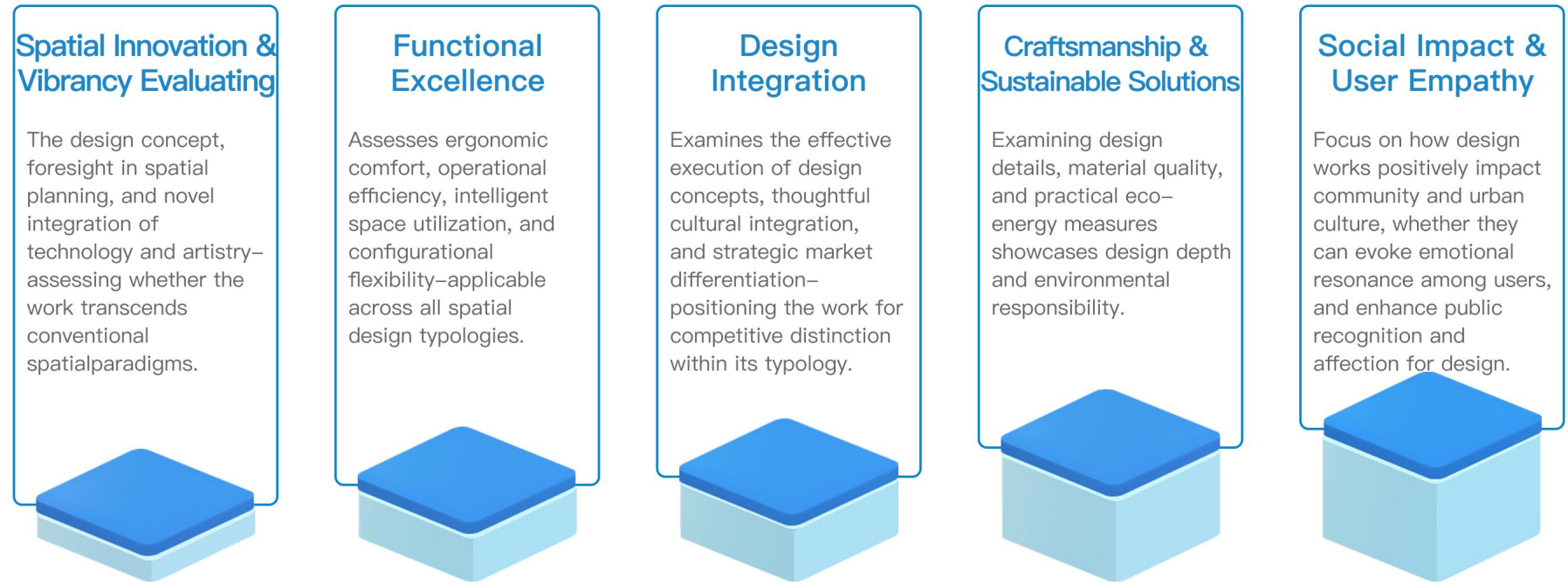
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JUDGING CRITERIA

The SHOP! VIBESPACE AWARDS Jury Panel will evaluate all entries against the SHOP! AWARDS criteria across five core dimensions: Spatial Innovation & Vibrancy, Functional Excellence, Design Integration, Craftsmanship & Sustainable Solutions, Social Impact & User Empathy.



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AWARDS CEREMONY



Each country's SHOP! Awards has its own ceremony.



SHOP!eaco | Past Awards Ceremony

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SHOP! 2025 VIBESPACE AWARDS

FAQ1

1、 What is the SHOP! Vibespace Award?

The SHOP! Vibespace Award (SHOP! VIBESPACE AWARDS) is an international award hosted by SHOP! Association of Retail Environments – Asia Cooperative Organization (SHOP!eaco). The competition features 11 major space categories and is open to brand enterprises, institutions, designers, and teams from around the world.

2、 What are the benefits for me in participating in the SHOP! Vibespace Award?

By participating, you can gain industry recognition and substantial commercial benefits. This includes the opportunity to win global exposure, cost-effectively gain international visibility, network with other professionals, and provide authoritative proof for your clients.

3、 Can I submit a series of works at once?

Yes. A series can be submitted as one single entry.

4、 Do I need to send physical items or prototypes for judging?

We aim for this award to be more environmentally friendly. Therefore, judging is conducted online; you only need to provide digital materials to compete.

5、 How do I choose the right competition category?

Please select from our existing categories. If you cannot find the most suitable one, choose "Other". We will assign your entry to the correct category during the screening process. If an incorrect category is selected, we may change it for you to ensure your entry is placed in the proper SHOP! VIBESPACE AWARDS category and judged by the corresponding panel.

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SHOP! 2025 VIBESPACE AWARDS

FAQ2

1、 How to pay fees?

The fees for the SHOP! Vibespace Awards include the registration fee and the Winners Package fee (if applicable). During the submission process, the system will guide you to complete payments online via credit card, and then a corresponding invoice will be sent to your account.

2、 Do I need to pay for the Winners' Package?

If your entry wins an award, you must select and pay for the corresponding Winners Package. This fee is mandatory for all winners.

3、 Can I pay in other currencies?

Unfortunately, we currently only accept payments in USD. If this poses any inconvenience, please contact our service team for assistance.

4、 Can I order additional certificates, trophies, or ceremony tickets after winning?

Yes, you can contact us via email to request additional services. Additional fees will be required, and we will arrange the production for you.

5、 Can I attend the awards ceremony if I don't win?

Yes, you can. Please contact us via email to purchase ceremony tickets.

6、 Where can I download the Winner Label after winning?

You can download the Winner Label, Winner Label usage guidelines, digital certificates, and digital year book from your account backend.

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CONTACT US

If you have further questions about participation, we recommend first reviewing the FAQ section on the official website.

Registration and inquiries

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